

Philadelphia Estate Planning Council

Sponsorship Opportunities

Luncheon Meeting Programs - \$3,000

The PEPC luncheon programs are typically held on the third Tuesday of the month at the Union League. The luncheons feature nationally known speakers from the estate planning industry and attract over 200 attendees. Each program features one sponsor.

Sponsorship benefits include:

- Company name included on meeting notice, website event listing and email blasts (hyperlinks inserted when available).
- Verbal acknowledgement by the PEPC President at the luncheon.
- Opportunity to make remarks at the luncheon (up to 5 minutes) and introduce the speaker.
- Company name on signage at the event.
- Opportunity to place promotional materials on attendee chairs at event.
- Complimentary lunch for two representatives from your company with special V.I.P. seating at the President's table.
- Half-page ad in the PEPC Newsletter.
- A special thank you printed in an upcoming Council newsletter.

Annual Meeting - \$1,500

The PEPC Annual Meeting is held in early May at the Hyatt at the Bellevue from 3:00 – 7:00 p.m. The event features a nationally known speaker and a cocktail reception immediately following the program. Attendance is normally over 250 people. PEPC normally has 15-20 sponsors for the Annual Meeting.

Sponsorship benefits include:

- Company name included on meeting notice, website event listing and email blasts (hyperlinks inserted when available).
- Verbal acknowledgement by the PEPC President at the program.
- Company name on signage at the event.
- Your choice of either distributing promotional materials on attendee chairs at the event OR a tabletop exhibit during registration and the cocktail reception.
- Complimentary registration for two representatives from your company.
- 10% discount on an ad in the PEPC newsletter.

Roundtable Sessions - \$750

The PEPC offers three or four roundtable session per year and they are normally held at the BNY Mellon building in Philadelphia. The roundtables run from 12:00 to 1:30 p.m. The programs are open to PEPC members only and usually attract 75- 100 attendees. Each program features one sponsor.

Sponsorship benefits include:

- Company name included on meeting notice, website event listing and email blasts (hyperlinks inserted when available).
- Verbal acknowledgement at the program.
- Company name on signage at the event.
- Opportunity to place promotional materials on attendee chairs at event.

Golf and Tennis Outing

The PEPC Annual Golf & Tennis Outing is held in May at a golf course in the Philadelphia Area. The outing normally attracts about 150 people. Several different sponsorships are available at various price points.

Event Sponsor - \$2,000

Benefits Include:

- Company name included on event notice, website event listing and email blasts (hyperlinks inserted when available).
- Company name on signage at the event.
- Verbal acknowledgement at the event during dinner.

Hole Sponsor - \$300

Benefits Include:

- Signage at a designated hole with your company name.

Drink Station Sponsor - \$300

Benefits Include:

- Signage at a drink station with your company name.

Tennis Sponsor - \$300

Benefits Include:

- Signage at a tennis courts with your company name.

Social Events

The PEPC offers several different types of social events throughout the year, ranging from networking happy hours, speed networking events and cocktail receptions with a featured speaker. Depending on the event, attendance ranges from 50 to over 100 people. Sponsorship prices range from \$500 - \$1,000 per event and benefits vary based on event. Please contact the PEPC Office for a list of scheduled events.

Possible sponsorship benefits may include:

- Company name included on meeting notice, website event listing and email blasts (hyperlinks inserted when available).
- Company name on signage at the event.
- Verbal acknowledgement by the PEPC President at an upcoming luncheon.
- Verbal acknowledgement at the program.
- Personal introduction to select event attendees (selected by you).
- A special thank you printed in an upcoming Council newsletter.
- Six-foot skirted table for promotional brochures, if requested.
- Complimentary reservation(s) to the event.

To confirm a sponsorship with the Philadelphia Estate Planning Council, please contact our office at:

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